

**64th Apple Blossom  
Festival & Parade  
Sponsorship Opportunities**




**Keep the Tradition Alive!  
April 24 & 25, 2010**



**SEBASTOPOL  
AREA CHAMBER OF COMMERCE**  
Local Flavor. Global Vision.

**2010 APPLE BLOSSOM FESTIVAL  
APRIL 24TH AND 25TH  
JOIN US!**

  
**SEBASTOPOL  
AREA CHAMBER OF COMMERCE**  
Local Flavor. Global Vision.  
P.O. Box 178  
Sebastopol, CA 95473

**Sponsorship Form**

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

Sponsorship level: [ ] \$2,000 [ ] \$1000 [ ] \$500 [ ] \$250 [ ] \$100  
[ ] check enclosed [ ] MC/Visa Card # \_\_\_\_\_ exp. \_\_\_\_\_

Signature of card holder \_\_\_\_\_

Mail to : ABF P.O. Box 178 Sebastopol, CA 95473 or FAX to 823-8439 Deadline for print is March 1, 2010.



Photo courtesy of Jim Walton

The Sebastopol Apple Blossom Festival & Parade is a time-honored tradition that celebrates the history of beautiful West County. Each year the Sebastopol Area Chamber of Commerce reaches out to our local businesses to help fund this event with your sponsorship.

Sponsoring the Apple Blossom Festival and Parade is the ultimate marketing opportunity for your organization. Positively demonstrate your commitment to the community while differentiating your company from the competition.

**The mission of the Apple Blossom Festival is to provide an event which will draw people from the greater North Bay area and beyond into Sebastopol in beautiful Sonoma County.**

**The Chamber's goal is to promote our community, our businesses, our resources and the beauty of our local region fostering sustainable economic vitality.**



Photo courtesy of Jim Walton

## WHY SHOULD YOU SPONSOR?

Our sponsorship packages range from \$100 to \$2,000. The Apple Blossom Festival provides opportunities for businesses to:

- \* promote themselves and set themselves apart from the competition
- \* support other non-profits at the event
- \* promote on-going tourism efforts
- \* support a Sebastopol tradition
- \* celebrate community
- \* support a Youth Scholarship Fund
- \* support Chamber programs
- \* And help keep the Festival alive



Photo courtesy of Jim Walton

The Sebastopol Area Chamber of Commerce is a non-profit, tax-exempt corporation run by a volunteer board of community leaders.

The Chamber is the umbrella organization for the Apple Blossom Festival and Parade. The Chamber works year round to manage and produce this event which takes more than 200 volunteers to staff.

Thanks to the support of community-minded businesses like *you*, we have been able to continue this tradition for generations of families to enjoy.

## Sponsorship Levels

### \$2,000.00

- \* 4 x 6 Banner Displayed at Festival
- \* Included in Radio Ads for Festival
- \* Division Leader in Parade
- \* Listing on Website with logo & link
- \* Listing in Official Program
- \* Festival Poster autographed by Artist and framed
- \* 20 Two day passes

### \$1,000.00

- \* 3 x 5 Banner Displayed at Festival
- \* Free Parade Entry
- \* Listing on Website with logo & link
- \* Listing in Official Program
- \* Festival Poster autographed by Artist
- \* 10 One Day Passes

### \$500.00

- \* 2 x 4 Banner Displayed at Festival
- \* Listing on Website with a link
- \* Listing in Official Program
- \* Festival Poster autographed by Artist
- \* 6 One day passes

### \$250.00

- \* 2 x 4 Banner Displayed at Festival
- \* Listing on ABF Website
- \* Listing in Official Program
- \* Festival Poster autographed by Artist
- \* 4 One day passes

### \$100.00 - Friends of the Festival

- \* Listing on ABF Website
- \* Listing in Official Program
- \* Festival Poster autographed by Artist
- \* 2 One day passes